

Inter-Country Committees Comités Inter-Pays

VIRTUAL MEETING ICC EXECUTIVE COUNCIL SATURDAY 30th JANUARY 2021 - 03:00 PM (CET)



AGENDA

- 1. Welcome and Opening Remarks
- 2. ICC and Rotary News and Update
- 3. Developing ICCs in times of COVID : GB&I example
- 4. Proposal for Peace Seminar
- **5.** ICC National Coordinators Report





Rotary International support



Manager RI Service and Engagement



Rotary International convention



Preconvention Meeting
Breakout on ICC's contribution to
Rotary's strategic priorities

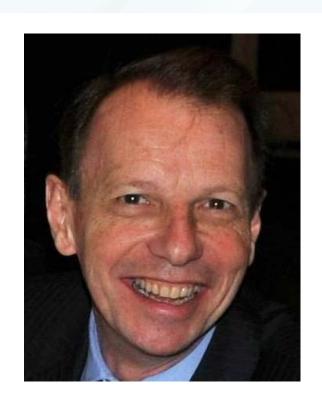


ICC Executive Council Report preparation

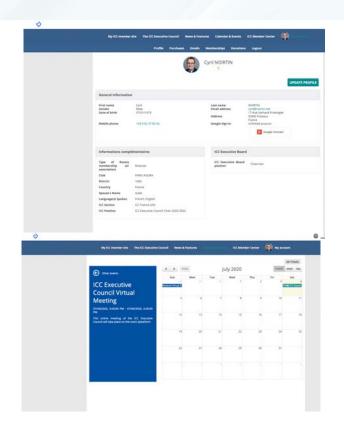


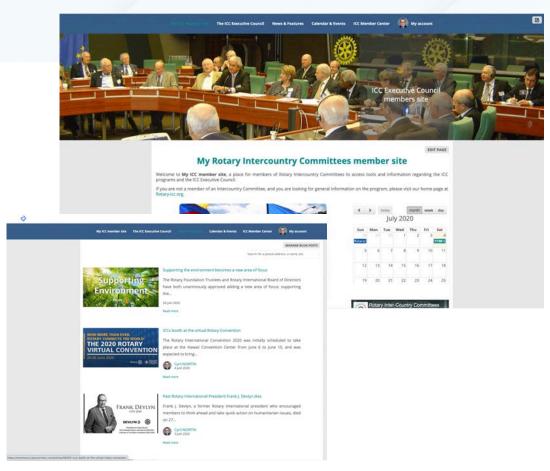
Bertrand Baranovsky

ICC Executive Council General Secretary 2020/2022



The ICC Intranet







Update on our Marketing & Communication Plan

« Beneath the good works of Rotary there is an invisible power; it is the power of goodwill. » My Road to Rotary – Paul Harris

The mission of our team is to make the invisible visible.



Minh Hanh Nguyen
Jean-Marhy Mahoungou Linares

ICC Communication update

New logo and Brand

- Restarted the project need to be compliant with Rotary International brand guidelines
- Target : March 2021

Incoming projects we are working on

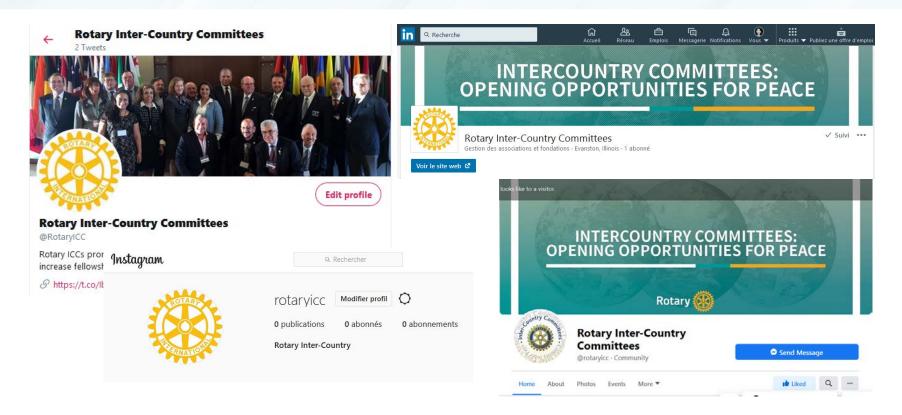
- New Web site External communication
- A professional Flyer customizable by country and sections
- A professional brochure
- ICC Video and other social Media tools
- Other communications tools Badges, goodies Material for RI Convention



COMMUNICATION IS OUR PRIORITY. WE NEED YOUR HELP BY SENDING US NEWS AND

A frequent presence on every Social Media platforms

Follow us @rotaryicc



You have a news? Share with us!

- Tag @rotaryicc and use #rotaryicc
- Send us your news
- Rotary ICC social media plateforms will be a information center where we promote all ICC sections and their projects

Your story is our power!







Beyond borders

intercountry committees form a framework for promoting peace and service

international friendship when he went to | countries. The committee had to stop its Hartland, Wisconsin, as a Rotary Youth Exchange student in 1989. Upon returning home to Nancy, France, he joined a Rotaract club and eventually became president of the European Rotaract Information Center, where he learned about intercountry committees (ICCs). Established in 1950, among Rotary clubs in different countries and improve relations among Rotary members in regions historically affected by conflict. There are now some 400 ICCs around the world

In 2001, Noirtin and several Rotaract friends established the Rotary Club of committee executive council.

What's the story behind intercountry committees?

Reaching across borders to promote peace, international understanding, and goodwill is an integral part of Rotary's message and is reflected in its fourth Avenue of Service. In the early 1930s, Rotarians in Germany and France created a netit comité franco-allemand to promote

Cyril Noirtin experienced the value of | peace and understanding between the activities when the Nazis banned Rotary clubs in Germany.

After the Second World War, at a Rotary District 70 conference in Strasbourg, France, in 1950, Robert Haussmann (Stuttgart, Germany) and Roger Coutant (Lille, France) created a new intercountry ICCs help build friendship and cooperation | committee between France and Germany, with the aim of reestablishing bonds of international friendship and promoting peace. Based on that example, other ICCs were developed by clubs worldwide, but in Europe in particular. ICCs help strengthen international understanding and social, economic, and cultural relations, and they Paris Agora, which he served as charter | provide a mechanism for the efficient president. He is the primary RI representa- promotion of peace. They have traditiontive to UNESCO and the Organisation for ally served as a catalyst for international Economic Co-operation and Development | service and are frequently the framework as well as the chair of the intercountry | through which many international service projects are carried out.

> "Reaching across borders to promote peace is an integral part of Rotary's message."

How do ICCs advance Rotary's peacebuilding goals?

L ICCs help Rotarians and Rotaractors to learn about other cultures and to work together on Rotary programs and build international partnerships, including for projects funded by global grants. They also promote the image of Rotary in general and help establish new clubs.

ICCs have been a major factor in the expansion of Rotary in Eastern and Central Europe since the end of the Cold War. In the 1990s. French Rotarians formed ICCs with Poland, Russia, and Ukraine. This helped to reintroduce Rotary to Poland and Ukraine, and encouraged the proliferation of Rotary clubs in Russia after the end of Soviet rule.

Mhat is the process for forming an ICC?

ICCs involve districts in two or more countries. Rotary members in each country form a planning committee whose responsibilities include obtaining the endorsement of the district governors, organizing planning meetings, and identifying potential projects and activities for clubs from the ICC's participating countries to jointly undertake. For an ICC to be a national relationship between two countries, all districts from both countries need to agree to the relationship. An ICC can also be subnational if a handful of districts from each country decide to formalize the international relationshin.

What will be the focus of your 2021 preconvention event?

Intercountry Committees: Opening Opportunities for Peace is a one-day preconvention event that will explore how ICCs can promote Rotary's mission and strategic vision. We hope to raise awareness about ICCs and their peacebuilding potential by highlighting successful relationships and accomplishments, including between countries that have been at war or are in permanent conflict. The event will be an interactive networking opportunity aimed at inspiring the formation of new ICCs. Breakout sessions will explain how to organize and manage ICCs and how to focus on service areas where ICCs can have the most impact. The event will offer different tracks: All interested participants are welcome regardless of experience with intercountry committees. - PAUL ENGLEMAN

Learn more at rotary-loc.org.

Illustration by Viktor Miller Gausa

ICC Finance update





ICC Finance update : Preliminary report

Income: 5 000 EUR

- Voluntary contribution remains at 100 € per district (pending the Brussels decision)
- Contribution goals : 50 districts

Expenses: 11 000 EUR (inc. 6 000 on our reserves and provisions)

- Digital communication: 4 200 €
 web site, Intranet, social media, video clip
- Corporate communication: 4 000 €
 Printings (brochures, flyers, booth materials)
- Internal communication: 1 500 €
 Badges, logo, goodies
- Meetings and administration: 1 300 €
 zoom, streamyard, miscellaneous



There will be **no** travel expenses reimbursed this year.

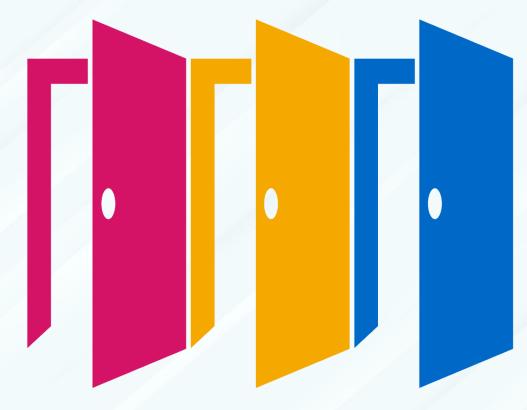
ICC guidelines in the Rotary Code of Policy

Change made by the RI Board of Directors in October 2019

- To simply the ICC structure, clarify the function of the ICC Executive Council
- Facilitate greater participation by Rotarians in ICCs

Needs for improvement

- Task force working on a proposal to the board
 Clarification that an ICC is composed of two or more National
 Sections
 - Clarification of the role of the National coordinator (to become "country representative")
- Working on that proposal with the RI secretariat
- To be submitted to the Board by the end of the year

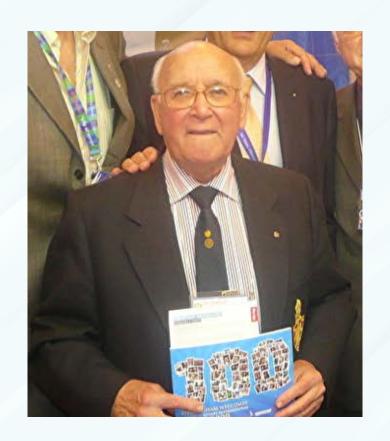


Rotary Opens Opportunities

Rotary GB&I Progress during COVID









Rotary GB&I Progress during COVID

Rotary GB&I is accelerating

- January 2020 Romania and Moldova, Italy, Mexico, India
- Two new sections Russia and Germany
- Recreating our lapsed links
- New sections in progress: Portugal, Kenya, Turkey, South Africa, Caribbean
- New section heads appointed: France, Spain, Ukraine, Bulgaria, Kosovo, Nigeria
- New interest: Bangladesh, Malaysia

Focus on Sustainability

- Target Sections of around 10 members in each country
- Involve 3-5 Districts
- Involve those DGs and Inform our 25 DGs
- Several Zoom meetings before charter
- Agree activity areas before charter peace and projects







Agreeing a standard approach

- Using standard documents
 - Certificate
 - Charter members
- New Nations without National Coordinators
 - Kenya, Nigeria, Bangladesh, Malaysia....

Zoom has been the key to this expansion





Rotary Day – 23 February 'Sun never sets in Rotary'



- ICC Rotary GB&I and India (based from D3232 Chennai)
- 24 hours of linked club meetings around the World (16 of them 90 minutes each)
- Starting in Chennai at 19.30 IST
- Involvement of Alumni Rotarian and Non Rotarian beneficiaries of TRF programs such as scholars, Rotoractors, Interactors and Rylarians
- Content: Cultural dances, songs, share their professional 'aha' moments, give motivational speeches and also have discussions on how alumni add value to Rotary, possibly even invite global leaders who are Alumni

Any nations interested contact james.onions@btinternet.com

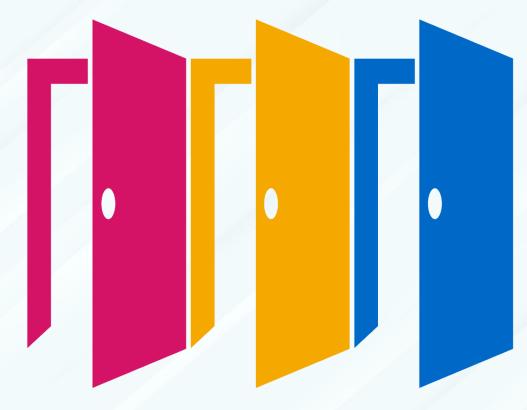












Rotary Opens Opportunities

Peace Seminar proposals







National Cordinators Report





On the Agenda – SAVE THE DATES

Next meeting of the ICC Executive Council

- ICC executive council virtual break out sessions
- Tentative of a virtual Rotary Day at UNESCO
 Organized in cooperation with the ICC Executive Council
- Annoucement : ICC International Conference and General Assembly
 April 2022 in Kiev, Ukraine
- In person meeting in the fall of 2021.

Rotary International

2021 Virtual Rotary International Convention

Other Meetings?





Q&A & closing



ICC Executive Council Chair 2020/2021





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THANK YOU