



HAWAI'I SPEECH-LANGUAGE-HEARING FOUNDATION

ANNUAL REPORT - May 19, 2023
Submitted by Susan Carey, HSHF Chair

Spring 2023 HSHF Membership meeting

-Slide show presentation about HSHF Focus areas including Increasing membership awareness of HSHF mission, available member supports (continuing education grants/loans/scholarship), how members can support/donate to HSHF and preserving HSHF's Non-Profit status.

-Emphasizing that HSHF is a Hawaii Non-profit foundation which is separate from HSHA.

Focus Areas - Mission, Non-profit Foundation and Membership Slide updated

- HSHF is a Hawai'i non-profit foundation separate from HSHA (a non-profit association).
- Original goals set for 2022-23 were impacted by HSHA switching to a new website and google drive. Many thanks to President Kristina Fuentes for all her hard work to make it a reality.
 - Continued to focus on increasing donations to the Foundation, but postponed research on community sponsorships until 23-24 Board year after work is completed on the website and drive.
 - Continued to work to increase membership awareness about HSHF by
 - Sharing info via the new HSHF webpage on the new HSHA website.
 - Sharing HSHF's brochure - available on website for download, paper copies available by request
 - Newsletter submissions 2x/year
 - how to donate and how donations are used
 - member benefits/supports
 - Student Scholarships availability
 - Continuing education grants/loans for individuals and groups
 - Developing/distributing materials with HSHF/HSHA logo
 - HSHA/HSHF 2023 fridge magnet is still available.
 - Distributed in Fall to UH students by President Kristina Fuentes.
 - Still in consideration/development
 - HSHF materials to distribute at future HSHA live in-person events

-Stressing to members that HSHF is a Hawaii non-profit foundation. That HSHF is supported through DONATIONS not active fundraising.

- Continuing partnership with Tru Earth who partners with nonprofits such as HSHF.
 - Members, their families and friends can help support HSHF by purchasing household products using our dedicated HSHF link- <http://fundraising.tru.earth/HSHF>
 - TruEarth donates 20% or more of purchases made with the HSHF dedicated link
 - Sharing information about Tru Earth and sale events so members can save and "donate"
 - HSHF articles and images submitted to HSHA's newsletters
 - Shared information on HSHA's website (HSHF's webpage) and HSHA's social media.
- Continued partnership with AmazonSmile Charity until Amazon discontinued the AmazonSmile program in 2/23.
 - Announced to members via HSHF webpage and in Spring/Summer HSHA newsletter

HSHF Brochure:

- Available for download via HSHF webpage
 - Updated downloadable PDF version to include new email address, website information
 - Will be available at in-person events in the future (print version).
 - Updating printed copies with "stickers" to add new address information
 - once original copies have been distributed, the new version will be printed.
- Continued to update/organize HSHF documents, files, and materials - in new drive (Foundation Folder)

Member Recognition:

-HSHF supported HSHA's Lifetime Clinical Achievement Award for Dr. Pauline Mashima, and professional achievement awards for UH Adjunct Instructors Sherry Goo-Yoshino, MS CCC-SLP and Kathy Maemori, MS CCC-SLP.

- Awards presented by President Kristina Fuentes at UH ceremonies December 2022.
- Dr. Mashima received a commemorative gourd and a koa framed certificate of recognition.
- Mrs. Goo-Yoshino and Mrs. Maemore also received koa framed certificates.
- All 3 recipients were also awarded a one year gift HSHA membership.

Member Engagement - continuing to seek member participation on the HSHF working committee.

- Received a card from a member who was interested in helping on other committees from her home on the mainland. Sent info to President Kristina Fuentes.