

A nice ritual...

L'Ecole du Bois is proud to announce its collaboration and its contribution to the new social and solidarity project of the European Foundation for Cambodian Children !



Everything started in 2014 when Mr. Jean-Michel Fournier and Mr. Graham Moir created EFCC. Both convinced that Cambodia's rebuilding can be achieved by educating the younger generation, they decided to take up this challenge which is to launch a NGO.

Few years later, they welcome 63 children who come from extremely poor villages of Phnom Penh and give them access to quality education, medical care and healthy diet.



To ensure a steady and recurring income to the NGO and to increase its exposure, EFCC sets itself a new challenge: opening a solidarity coffee shop in Phnom Penh, Le Ritual Café!

This activity will generate income which then will be returned directly to the children of EFCC and which enable us to offer vocational training to some of the children's parents in the food service area. Through its partners, the targeted clientele and the communication in favour of the NGO and the children, this Café is devoted to have a positive impact on the different actors involved.

Le Ritual Café is indeed committed to boosting the local economy via short circuits so as to limit its carbon footprint. It commits itself to banning plastic and choosing providers socially and environmentally responsible.



Located in a strategic crossing point in Phnom Penh, this Café will make a difference compared to the others, thanks to its particularly warm atmosphere aiming at attracting a socially-engaged clientele as well as young Khmer people, especially students who want to mix pleasure and useful consumption. The decoration of the Café will be carefully designed and every items will be meticulously chosen.

L'Ecole du Bois is proud to take part in that social by proposing handcrafted furnitures made by our students to the Ritual Café. EFCC receives a generous donation from MYCS, a young German firm (<u>https://fr.mycs.com/</u>) which wants to transform the furniture industry by giving to everyone the necessary tools to express his/her personality and his/ her individuality.

If you also want to take part in that amazing project, have a look at their crowdfunding page :

https://www.kisskissbankbank.com/en/projects/ ritual-cafe-x-efcc