

2024

# Impact Ally Grant Program

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## **Our Purpose**

Panhandle Pride, Inc. is the foremost organization working to promote a thriving diverse and inclusive community in the Texas Panhandle where all are welcome, equal, and belong.

## **Our Mission - We Support People and Organizations**

We are a member driven service organization offering advocacy and support to the LGBTQIAP+ community in the Texas Panhandle. We provide financial support to organizations who are focused on our impact areas by funding specific programs that help individuals. Our Community Councils bring those that share our vision together to collaborate.

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## **Our Focus - We Build a Diverse and Inclusive Community**

Panhandle Pride Inc. focuses on three impact areas including:

- Diversity, Equity and Inclusion
- Awareness and Understanding
- Health, Safety & Wellbeing

## **Our Goal - To Collaborate with Allies**

Panhandle Pride Inc. seeks to:

- Strengthen organizations by sharing their mission
- Organize with purpose
- Advocate for our community
- Provide financial assistance
- Keep everyone informed

**Tax-Exempt Status.** Panhandle Pride, Inc. is a 509(a)(2) public charity and we are exempt from taxes under Internal Revenue Code (IRC) section 501(c)(3). A 509(a)(2) organization is primarily supported through income earned from performing its tax-exempt purpose.

## **Impact Ally Grant Program**

In 2023, the Board of Directors designated 20% of the total annual fundraising event revenue to fund our Impact Ally Grant Program. The Impact Ally Grant Program is a specific purpose grant, meaning we do not fund general operating costs. Grant reporting is required. Funds not allocated in one year will be rolled over to the next fiscal year.

**What is an “Impact Ally?”** A group or organization that supports one or more of our three impact areas by providing programs, services, or support to individuals within one of the impact areas.

**Who is eligible to apply?** Any group or organization that meets the definition of an Impact Ally is eligible to apply. We prioritize funding for groups and organizations that are:

1. Serving the LGBTQIA+ Community, and within these groups, we prioritize those focused on:
  - a. Youth (to age 18), trans women and femmes
  - b. Non-binary, non-conforming, and gender diverse
  - c. Black, Indigenous and other People of Color (BIPOC)
  - d. Immigrants
  - e. People with disabilities

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- f. Elders (age 60+)
2. Innovatively supporting people when or where nobody else is, especially:
    - a. Grassroots groups and organizations that were started with love, energy, and resources by the people the organization is set up to serve. We believe in supporting the people closest to the issues to be empowered to create the solutions for themselves.
    - b. Work that is creatively reimagining what it means to provide direct services to individuals.
    - c. Groups and organizations that are not exclusively LGBTQIA+ focused but are led by queer and trans people that are leading inherently from an intersectional perspective.
  3. Smaller, grassroots, and others who don't have access to mainstream funding sources, especially groups and organizations that are focusing on issues that are impacting LGBTQIA+ people at the intersection of social identities, including work that is focused on:
    - a. Youth (to age 18) support
    - b. Anti-violence or bullying
    - c. Suicide prevention
    - d. Supporting people living with HIV/AIDS
    - e. Substance abuse
    - f. Housing and homelessness
    - g. Senior and elder support (age 60+)
    - h. Immigration
    - i. Supporting and decriminalizing sex workers
    - j. Incarceration, criminal injustice and restorative justice

## Grant Phases

The Impact Ally Grant has three phases. The first is the **Pre-Award Phase** where organizations review the opportunity, determine their eligibility, and complete the application. The second is the **Award Phase** where the Board of Directors reviews all applications timely received and ranks them using the grant scoring method outlined in this document. The applications achieving the highest scores are considered for funding. The amount funded is determined solely by the Board of Directors. The last is the **Post-Award Phase** where the funding agreement must be executed prior to release of funding, the deliverables in the grant must be achieved, and the Grantee must submit a final report.

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## Grant Purpose

Impact Ally Grants are SPECIFIC PURPOSE GRANTS meaning funds are not permitted to be used to support the Grantee's general operating expenses or increase the Grantee's general revenue or investments, but rather to defray or eliminate the cost of providing direct assistance or services to individuals.

Here are some examples of how funds could be used:

**Examples of prohibited uses:** Paying salaries; per diem; utilities; lease expense; bank or credit card fees; entertainment; advertising or promotional items; etc.

**Examples of permissible uses:** Paying for medications or medical treatment for patients with HIV/AIDS; suicide prevention programs; safe/safer sex programs; providing counseling or support to victims of bullying, abuse, or sexual exploitation; etc.

## Grant Terms

Grantees must execute the grant agreement that contains the terms and conditions of distribution. Review the Grant Agreement for full and complete terms and conditions of the grant prior to applying. In general:

1. We do not fund duplicative services available in the community.
2. We do not fund organizations adversarial to our Mission, Focus, or Goals.
3. We do not fund organizations in competition with Panhandle Pride, Inc.
4. Funds must be spent only in accordance with the provisions of Grantee's funding application and Terms of the Grant..
5. Funds must be promptly returned if Grantor determines that Grantee has not performed in accordance with the Terms of the Grant.

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## Grant Application

Applications must be submitted in electronic format using the appropriate form found on our website or at <https://www.panhandleprideinc.org/page/2159921-impact-ally>

The grant deliverables must focus on one or more of our three impact areas:

- Diversity, Equity and Inclusion
- Awareness and Understanding
- Health, Safety & Wellbeing

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## Grant Scoring

Applications are scored on a scale from 0 to 25 points. Points are awarded for each metric where the applicant demonstrates compliance. Applications receiving the highest scores are considered for funding.

The 2024 scoring criteria is as follows:

<b>Points</b>	<b>Metric</b>
4	Non profit organization
2	Locally created group or organization
2	Lead by LGBTQIA+ person(s)
1	Employs LGBTQIA+ person(s)
3	Little or no access to mainstream funding
5	Solely serving the LGBTQIA+ community
4	Within the LGBTQIA+ community, serving of the the following groups: A. Youth to age 18, trans women and femmes B. Non-binary, non-conforming, and gender diverse C. Black, Indigenous and other People of Color (BIPOC) D. Immigrants E. People with disabilities F. Elders (age 60+)
4	Focused on one or more of the following: A. Youth (to age 18) support B. Anti-violence or bullying C. Suicide prevention D. Supporting people living with HIV/AIDS E. Housing and homelessness F. Senior and elder support (age 60+) G. Immigration H. Supporting and decriminalizing sex workers I. Incarceration, criminal injustice and restorative justice